

# BLOOMFIELD NEEDS YOU!

This is **YOUR** Neighborhood...**YOUR** Vision

Bring  
your ideas,  
your opinions  
and your local  
knowledge.

Be a part of  
creating a  
neighborhood  
plan for  
Bloomfield.

Everyone  
Welcome!

Monday  
March 7, 2011  
Bloomfield Leidertafel  
410 South Matilda  
Street  
6:00 P.M.-7:30 P.M.

REFRESHMENTS & RAFFLES

Register for  
two minutes  
to share what  
Bloomfield  
means to you!

Go to [bloomfieldnow.com](http://bloomfieldnow.com)  
or call 412.681.8800

Sponsored by:



building our community through strength & unity  
**Bloomfield  
Development**  
CORPORATION

**Who:** YOU! Residents, home owners, business owners, employees, neighbors, family and friends of Bloomfield! **What:** Bloomfield Community Meeting

**For further information:** Please contact the BDC offices at 412.681.8800 or visit our web-site at [www.bloomfieldnow.com](http://www.bloomfieldnow.com)

*Community plan is being funded by Pittsburgh Partnership for Neighborhood Development, Fifth Third Bank and Community Design Center of Pittsburgh*

*The Bloomfield Development Corporation is a 501c3 non-profit community development corporation established to increase the quality of life in Bloomfield for residents and businesses.*

## **What is a Community Development Corporation (CDC)?**

Community Development Corporation (CDC) is a broad term referring to a non-profit organization incorporated to provide programs, offer services and engage in activities that promote and support community development for both local residents and businesses. A CDC serves a geographic location such as a neighborhood or a town; most large neighborhoods in Pittsburgh have their own CDC. A CDC engages in community activities at all levels including economic development, education, community organizing, and physical infrastructure and real estate development. CDCs operate to engage communities, individuals and businesses in uplifting and revitalizing their community."

## **Who is the Bloomfield Development Corporation (BDC)?**

The Bloomfield Development Corporation was created in 2008 to address business and residential issues in Bloomfield. The Mission of the Bloomfield Development Corporation is:

- To oversee the implementation of various economic development strategies such as business recruitment, business expansion, business and job development and pursuit of funding opportunities to achieve these goals.
- To address residential issues such as housing, public safety, and education to improve the quality of residential living.

The BDC serves residents, businesses, stakeholders and religious institutions in the community of Bloomfield, mostly within the 15224 zip code. The area includes, the business corridor, Liberty Avenue from 40th Street to Baum Boulevard and the surrounding residential areas. The BDC is funded through the Urban Redevelopment Authority (URA) and Pittsburgh Partnership for Neighborhood Development (PPND) and has an active fundraising committee and corporate sponsorships program.

### **The Bloomfield Development Corporation:**

- Operates under a Board of Directors, and has a staff of four.
- Collaborates with other city organizations including the Mainstreet Program, East End Partnership and Baum Centre Initiative.
- Other partners include West Penn Hospital, UMPC, Med-Express, PNC Bank, Citizens Bank, 5/3 Bank, First Commonwealth Bank, Fidelity Bank, and Comcast.
- Has regularly scheduled community cleanups and is actively involved in developing greening and streetscape beautification strategies for Bloomfield.
- Supports neighborhood events such as Little Italy Days, Pittsburgh Marathon, the permanent Memorial for Fallen Heroes and Bloomfield Tri-Ward Baseball.
- Sponsors an annual Paul J. Sciullo 2nd, community services award to two individuals that display exemplary community service in memory of our fallen police officer.

Information can be found on our web-site, [www.bloomfieldnow.com](http://www.bloomfieldnow.com), and we encourage everyone to sign up for our e-newsletter and facebook page, [www.facebook.com/bloomfieldnow](http://www.facebook.com/bloomfieldnow). The BDC offices are located at 366 Gross St., Bloomfield, 412-681-8800.

Thanks to our sponsors

